



· BRANDED SPIRITS LIMITED ·



Branded Spirits Limited was founded in 2007 with the proposition that high quality and high price did not need to be synonymous in the industry. Using two decades of experience in the spirits business, we searched the world for the best barrels, ingredients and distilling talent.

We sought out to create new flavor profiles by using rare ingredients and unique distillation techniques. It was equally important to put time and effort into our packaging. Whether it is the electric blue eyes of our Ice Fox captured in our beautiful crystal quality glass bottles or it is the knowledge that the inspiration for each bottle of our rum comes from the far away islands of Polynesia and will return there in the form of financial support for the coral reef, our customers get an experience that is more than just one of the finest drinks for the price point that you can find.

Our spirits are sourced from around the world, most from artisan distillers. We shy away from the bulk and ordinary. We are also pleased that several of our brands are distilled right in the United States of America, which still has an abundance of craftsmanship in the time-honored skill of distilling if you know where to find it. Many of our chosen spirits have won double gold medals at various international spirits competitions.

Our team is an international one and our focus is to build our brands case by case in the major markets of the world, including the United States, China, Europe, the Middle East and Russia. We are backed by a group of sophisticated international private equity investors, and we look forward to sharing our passion with you.



ICE FOX Vodka

Ice Fox's signature, sweet finish and it's beautiful package embodies the grace, honesty and panache of the elusive Arctic Fox, an endangered species we donate to protect.

HANA Premium Gin

Precisely distilled and made with simple, but excellent botanicals, Hana Gin is a show stopper with notes of gentle lavender and bright citrus.

MOTU Rum

Distilled from rare sugar cane molasses grown throughout Polynesia, from Hawaii to the king's estate in Tonga. Part of the proceeds of the sale of every bottle support the preservation of the pristine Polynesian coral reefs.

OL' MAJOR Bacon Bourbon

The first of its kind, Ol' Major is a party in a bottle. Through a proprietary pressure infusion process we have combined two of America's greatest assets: bacon and bourbon.



MAJESTE COGNACS VSOP & XO

Hand selected barrels from the best cognac stills in France make up the bold, butterscotch noted VSOP & our refined, ten year old XO cognac.

HM The King Scotch Whisky

Meticulously sourced from Scotland's leading distilleries, HM the King Blended Scotch Whisky is the marriage of four highland single malts and the best grain whiskies.

Glen Oak Single Malts

Each expression of the Glen Oak Single Malt was selected from hundreds of different scotch barrels for the exquisite taste profiles they exhibit.

*As rare, beautiful and
pure as the Arctic Fox,
handcrafted like no other.*



WWF
Contributor

• ICE FOX VODKA

Ice Fox's signature, sweet finish and its beautiful package embodies the grace, honesty and panache of the elusive Arctic Fox, an endangered species we donate to protect.



Ice Fox is made from the highest quality corn, which we procure from some of the longest standing farming families in the United States. The region where we source our maize, known as the Corn Belt, is famous for level and deep fertile soils high in organic matter. Once fermented, we combine the sweet corn distillate with crystal clear water from the Sierra Mountain Range in California. Our Master Distiller and his family personally taste test each production run before bottling the premium liquid into our elegant Ice Fox bottles.

Packaged in a beautiful bottle designed to mirror the majesty and elegance of the vodka within, Ice Fox embodies the grace, honesty, and panache of the elusive Arctic Fox itself. Recently placed on the Critically Endangered species list, Ice Fox Vodka donates a portion of its profits to protect the shrinking population of Arctic Foxes that inspired our product.

Key Information

- 3X distilled: 100% American Corn and water from pristine Sierra Nevada
- Exquisite ingredients result in slightly sweet aftertaste and NO harshness
- Awards: 2012 Double Gold Medal Alcohol Aficionado;
Rated #2 Vodka (95/100 points) on 10bestvodka.com

*The remarkable bottle is only
a taste of what awaits inside.*



94
POINTS

WINE ENTHUSIAST



• HANA GIN

Precisely distilled and made with excellent citrus botanicals, Hana Gin is a show stopper with notes of gentle lavender and bright juniper.



This striking bottle makes a promise that the super premium gin it contains deliciously fulfills. The image of the rare orchid engraved on the bottle hints at the hand selected botanicals that give Hana its beguiling aroma and taste.

In order to pull out the best flavors from our wonderful ingredients, we employ the rare technique of vacuum distillation. We use a vacuum to pump pressure into the still, allowing us to distill at a lower temperature than is typical, thus protecting the exquisite flavors of Hana's four main ingredients and ensuring that they are not "over cooked".

Shelf appeal is extraordinary, and even the shipper carton that the bottles arrive in, is striking enough for display.

Key Information

- World's best juniper berries, sourced from the Republic of Albania
- Incredible floral aroma with a taste of crisp Juniper and botanicals
- Awards: 94 points Wine Enthusiast / "Top 100 spirits"; 92 points on tasting panel; Gold medal award at Alcohol Aficionado; #1 Gin of 2013 on 10bestgin.com



*Absolutely true to
its Polynesian roots.*



• MOTU RUM

Distilled from rare sugar cane molasses grown throughout Polynesia, from Hawaii to the king's estate in Tonga. Part of the proceeds of the sale of every bottle support the preservation of the pristine Polynesian coral reefs.



Motu (Tongan for “Island”) Rum draws its imagery and inspiration from old Polynesia. Founded by a close friend of King George the Fifth, the late King of Tonga, Motu pays homage to the great tropical islands of the world. Indeed, the original formula for Motu Rum contained rare sugar cane molasses grown on the late King’s estate in Vava’u, Tonga.

With our dedication to maintaining and protecting the pristine natural beauty that inspires Motu Rum, we donate to Coral Reef Alliance, a nonprofit dedicated to protecting the world’s coral reefs. Our most recent donation went to the Fiji Islands.

Motu was the exclusive rum served at the Royal Tonga Coronation in August 2008. Named #2 on 10bestrum.com and the winner of multiple gold medals, Motu Rum is excellent neat, on the rocks or part of your favorite cocktail.

Key Information

- True to its Polynesian roots, Motu’s original formula contained sugar cane grown on the late King of Tonga’s personal estate in Vava’u
- Exclusive rum served at the King’s Royal Tonga Coronation in 2008
- Awards: Double Gold Medal liquid from 2008 San Francisco World Spirits Competition; Rated #2 on 10bestrum.com for 2012

The reigning French emperor of cognacs.



• MAJESTÉ L'EMPEREUR COGNAC XO

Majesté L'Empereur easily fulfills all the stringent requirements of *appellation d'origine contrôlée* (AOC) to be considered among the finest of cognacs. It clearly deserves its title of "L'Empereur" for outstanding aroma, color and flavor.



This Gold Award-Winning Fine Cognac is aged for 10 years or more. Majesté L'Empereur XO Cognac is made in France by one of the most storied Cognac families in the world, Dupuy Bache-Gabrielsen. Produced in Cognac, France, the area's unique climate and soil composition, as well as its close proximity to fresh water rivers, give Majesté its outstanding aroma, color and flavor.

Each of our bottles is handcrafted with the highest quality, decanter style crystal glass.

Priced competitively, Majesté L'Empereur XO is supported by a line of ultra-premium gift boxes and POSM, including a golden medallion affixed to a gold chain fit for a true "Emperor".

Key Information

- Fit for royalty: only cognac served at Royal Tonga Coronation in 2008
- Crystal quality decanter glass bottle and incredible 10+ years aged liquid
- Awards: Gold Medal liquid from 1997, 2000, 2003, 2009 International Wine and Spirits Competition



*The most advanced
distillation technique.
The deepest Scottish tradition.*



• HM SCOTCH WHISKY

Meticulously sourced from Scotland's leading distilleries, HM the King Blended Scotch Whisky is the marriage of four highland single malts and the best grain whiskies.



Each bottle of HM the King is kept in our finest crystal decanter which has been awarded “The Queen’s Award for Innovation” in bottle design. HM’s beautiful package, flavor and price point make it an easy choice on the shelf.

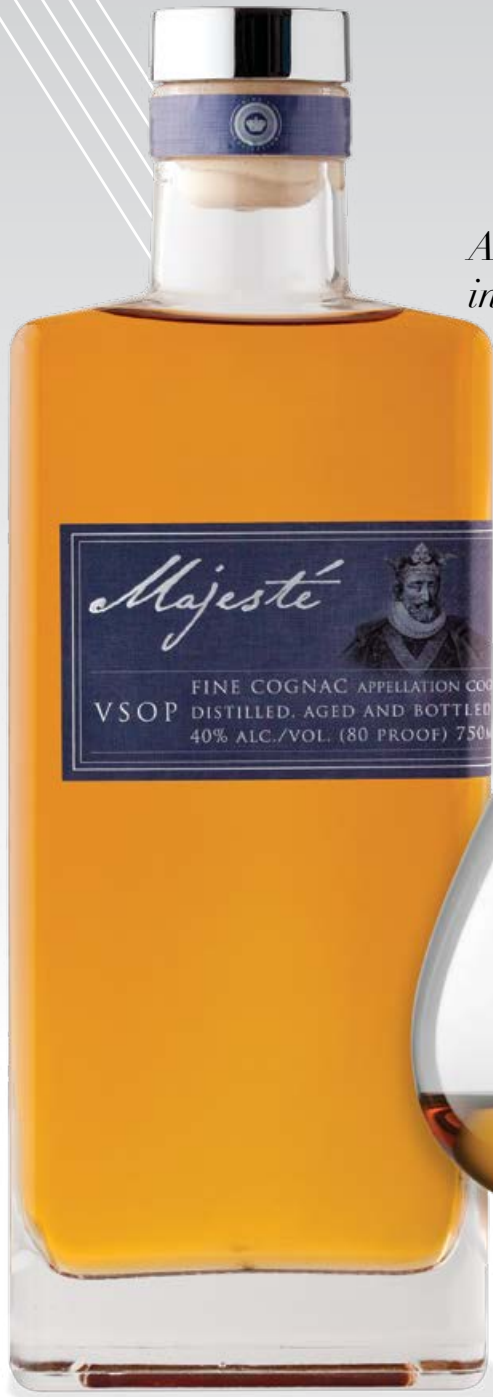
Our premium blended Scotch whisky is the marriage of exclusive Highland single malts and grain whiskies from around Scotland. We combine generations of distillation and blending experience with the most technologically advanced ISO 9001 accreditation to produce this “King” of Scotch.

HM has a vibrant nose with a clean, crisp aroma and hints of vanilla. Mellow on the taste with subtle smoke, lasting honey and spice on the palate.

Fit for royalty, HM the King Scotch Whisky was served exclusively at the Royal Coronation of the King of Tonga in August 2008.

Key Information

- Four Highland single malts blended with grain whisky
- Vanilla aromatics, clean and round on the palate with notes of honey
- Awards: Won UK’s prestigious “Queen’s Award for Innovation” in Design; 2012 Double Gold Alcohol Aficionado blind taste; #1 on 10bestscotch.com



*A finely aged cognac
in a handcrafted bottle.*



• MAJESTÉ COGNAC VSOP

The prime conditions within the Champagne wine region of France where this cognac's Ugni Blanc grapes grown contribute to its superior aroma, color and flavor.



Available in limited supply, Majesté VSOP, shares a taste profile more commonly associated with that of an XO cognac.

Majesté VSOP is matured in Limousin oak for 4 years before being bottled. Majesté VSOP has bold notes of butterscotch, caramel and a spiced pepper finish.

Our cellar master carefully blends selected eaux de vie to create the fantastic taste of our VSOP.

The sparkling pale brown color of the cognac is accentuated by our gold bar shaped, crystal clear glass bottle.

Key Information

- Grown at high altitude on chalky soil enables longer maturation of grapes
- Aged riverside for 4+ years, this VSOP has robust fruit & vanilla taste
- Awards: 96 points in Wine Enthusiast and one of “Top 100 Spirits”
Silver Medal Alcohol Aficionado 2013; Rated #4 VSOP on; 10bestcognac.com



• GLEN OAK-SINGLE MALT WHISKY

The taste of Scottish History



The Glen Oak line of Single Malt Scotch Whiskies is comprised of carefully selected barrels from Scotland's most storied distilleries. The malts and barrels are selected by a panel of Scotch Whisky experts based in both Scotland and the United States. Glen Oak's three introductory expressions are the balanced 10 year old, the dynamic 17 year old and the rare, exquisite 30 year old.

10 Year Old – Light, yet not lacking for character or taste, Glen Oak 10 YO embodies the characteristics that have made the Highlands the most desired destination for single malt Scotch whisky. A fruity nose gives way to a palate of sweet grains and a fresh, grassy finish. Excellent neat, with changing characteristics coming from the addition of a touch of ice or water.

17 Year Old – Resting in bourbon barrels for over 17 years, Glen Oak 17 YO is delicate and dynamic. Building on the profile of its younger, 10 year old cousin, the Glen Oak 17 YO has an orange spice nose and a palate of nuts, dried fruit and a light smoke finish. Recommended to be enjoyed neat, but a small ice cube will bring out creamy vanilla on the tongue.

30 Year Old - Only 90 total bottles survive from this amazing 30 year old vintage. Glen Oak 30 YO is a triumph of Scotland's oldest master distillers. Our rare and prized 30 Year Old Single Malt delivers long, rich notes of leather on the nose and fantastic chocolate and fudge on the tongue: an extraordinary experience not to be missed.

Key Information

- Made privately in two of the most storied and acclaimed distilleries in the Scottish Highlands and Islay region
- Glen Oak's three expressions are the balanced 10YO, the dynamic 17YO and the rare 30YO and a 28 year old expression still to come



.OL' MAJOR BACON BOURBON

Real bacon combined with Gold Medal award winning bourbon.

Simply Bacon. Simply Bourbon.



Bacon and Bourbon are two of America's greatest assets. We see no reason why they must remain separate. Like Apple and Pie, some things are just meant to go together. Introducing the first of its kind: Ol' Major Bacon Infused Bourbon.

Ol' Major is a combination of Gold Medal Award Winning Bourbon and real, USDA approved bacon. Through a proprietary process of pressure infusion and step filtration, Ol' Major Bacon Bourbon is the perfect marriage of its core ingredients.

Ol' Major has a bouquet of crisp bacon and honey. The taste profile is both savory and sweet, with hints of sea salt and bacon giving way to a brown sugar and maple bourbon finish.

Enjoy Ol' Major straight up or in a delicious cocktail, like a Bacon Old Fashioned or a Bacon Bourbon Bloody Mary.

Key Information

- Gold medal award winning bourbon infused with real, USDA approved bacon
- Aroma of crispy bacon and a taste profile of brown sugar and bourbon
- Awards: Double Gold Medal award from Alcohol Aficionado (95/100 points); the Bourbon individually won a Gold medal at SF World Spirits Competition (under different label)



SIP AWARDS

INTERNATIONAL CONSUMER TASTING



• BOMBAS: BLANCO, REPOSADO & ANEJO

All our tequilas are created using traditional techniques, using the best agaves from the region of tequila from the highlands and lowlands of Jalisco combining the baking processes of both traditional ovens covered in stone masonry and autoclaves.



Bombas (Or “Las Bombas”) Blanco

This 100% blue agave blanco tequila comes from the lowlands. The tequila inside our award winning bottles won gold at the “SIP Awards” in 2016 and also gold at the San Francisco World Spirits Competition.

Bombas Reposado

This 100% blue agave tequila comes from the highlands. The spirit received 92 points at the beverage tasting institute in 2010! Our “smart rating” achieved 88 points.

Bombas Reposado brings a surprising citrus flavor that playfully interacts with its bold agave spice. The sweet addition of wood starts softly and builds momentum on the back palate as it intermingles with the agave to form a soft agave sweetness in the mouth.

Bombas Añejo

This 100% blue agave añejo liquid was voted “best of the best” at the 2011 Tequila.net awards. Need we say more?

Key Information

- Made from 100% Blue Agave in the heart of Jalisco Mexico, the magical city of Tequila
- Blanco also won gold (91 points) at the International Review of Spirits Tasting, identified as “Exceptional in taste”
- Reposado received the award of 100 Best Tequilas under US\$50.00



This tequila is probably the best quality mixto tequila that money can buy.

For those looking for an experience of high quality mixto for your favorite tequila cocktails on a budget.

Fun / Vibrant / Fiery / Smooth / Magical.....

Key Information

- Created using the best agaves from the highlands and lowlands of Jalisco the region of tequila
- Is an incredible “mixto” tequila that is far superior than any other “mixto” tequilas in the market. Guaranteed



• MASTEKILA TEQUILA

Mastekila is created using traditional methods of manufacturing and made from the best agaves in the heart of Jalisco Mexico, the magical city of Tequila.



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