

# Branded Spirits Limited

POS Brochure

# On-Premise POS



Wristbands with Motu Rum, Ice Fox Vodka and Hana Gin's Logo



Sunglasses with Built-in Bottle Openers for Motu, Ice Fox, Hana and HM.

Polo Shirts in Black and Gray with Logos of Motu, Ice Fox, Hana, HM and Majeste. Available in sized S-XXL.



# A Drink for Two with Branded Spirits' 100ml Minis



Majeste for Two



Hana for Two



HM the King for Two



Ice Fox for Two



Motu for Two



# Off-Premise POS

Hana Gin, Motu Rum, HM Scotch and Majeste VSOP all come with custom, magnetically closing custom gift boxes.



Majeste XO and gift box includes a chain. Ice Fox has an LED light box that back lights a 750ml bottle.



# Shelf Talkers & Neck Tags



Made with Real Bacon and Gold medal award winning bourbon

Aroma of crispy bacon with a sweet bourbon finish

Try Ol' Major in a Bacon Ol' Fashioned, Bacon Bloody Mary or on the rocks!!

**93**  
POINTS

Alcohol Aficionado

[www.olmajor.com](http://www.olmajor.com)



**#1**  
10BestGin.com

**Hana**  
GIN

92 Points  
Tasting Panel

Meticulously crafted with our rare vacuum distillation process

4 exquisite botanicals: Lavender, Orange, Lemon and Juniper

Aroma of Lavender, complemented by bright citrus on the tongue

**94**  
POINTS

WINE ENTHUSIAST

[www.hanagin.com](http://www.hanagin.com)



**#1**  
10BestWhisky.com

**HM**  
THE KING

96  
POINTS

A careful blend of the best Highland single malts and grain whiskies

Aged in former Bourbon barrels, HM the King has a smooth flavor profile of Honey and Vanilla

Winner of multiple awards, HM the King embodies its Highland roots

Alcohol Aficionado

[www.brandedspiritsusa.com](http://www.brandedspiritsusa.com)



**#2**  
10BestVodka.com

**iceFox**  
vodka

93  
POINTS

Distilled from 100% American Corn & pristine water from Sierra Nevadas

Crafted by a special polishing process, Ice Fox has a sweet finish

Ice Fox Vodka donates every year to protect the Arctic Fox's habitat

Alcohol Aficionado

[www.icefoxxvodka.com](http://www.icefoxxvodka.com)



**#2**  
10BestRum.com

**MOTU**  
RUM

95  
POINTS

Distilled with sweet Polynesian molasses from the Hawaiian Islands

Rested in Limousin French Oak Barrels – the same used for Cognac

Flavor profile of pineapple, oak and cloves

Alcohol Aficionado

[www.moturum.com](http://www.moturum.com)



**Majeste**  
VSOP

96  
POINTS

Named to the "Top 100 Spirits of 2015" in Wine Enthusiast, receiving the 2<sup>nd</sup> Highest Score

Bold notes of butterscotch and caramel give way to Majeste's signature pepper finish

WINE ENTHUSIAST

[www.brandedspiritsusa.com](http://www.brandedspiritsusa.com)

# Pour Spouts & Hats





In-Store display boxed of our 100ml bottles. Boxes come with perforated cardboard for easy set-up.



Piano Wood Box Display featuring all of Branded Spirits' 100ml Bottles.



# High End Incentives and Gifts



*Branded Spirits Neoprene Backpack*



*Branded Spirits Premium, Genuine Leather Purse*



*Branded Spirits Winter Coat (S – XL available)*

